



DESHLER'S No. 1 HIDE BROOMS

USED BY

AMERICA'S LARGEST PACKING HOUSES

For over a half century
Deshler's No. 1 Hide
Broom has been used by
America's largest packing
houses.

● This broom is very dur-
able, and especially con-
structed for sweeping hides
effectively.

*There is None Superior
for Wearing Quality*

Prime quality
Rattan fibres
used in the
construction
of our Hide
Brooms.



The DESHLER BROOM FACTORY

Deshler, Nebr.

AMERICA'S LARGEST BROOM FACTORY

GENUINE CURTEICH-CHICAGO "C.T. ART-COLOR TONE" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE
STAMP
HERE

1B-H2280

Something **NEW** and **DIFFERENT!**

The **BROWNIE**

WHISK BROOM

FOR
MOTHER



DAD



SIS



BROTHER

The ideal
gift
for every
member
of the
family.

●
"BROWNIES"
can also
be supplied
in a gay
holiday wrap.



Here's an attractive serviceable and well constructed whisk broom. Made from carefully selected, chemically treated whisk broom corn.

Packed with assorted colored
handles of red, blue and green
with variegated sewing to match.

MANUFACTURED BY
THE DESHLER BROOM FACTORY
Deshler, Nebraska

America's Largest Manufacturers of Brooms and Whisks

GENUINE CURTEICH-CHICAGO "C.T. PHOTO-COLORIT" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

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ONE CENT
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Here it is!

DESHLER'S

Patented

WHALEBONE BARBER WHISK

MADE by skilled workmen and from carefully selected broom corn, the **WHALEBONE** is ideal for the hard use and abuse to which a barber whisk is subjected.

A Whale of a Whisk!



MANUFACTURED EXCLUSIVELY BY

The DESHLER BROOM FACTORY, Deshler, Nebr.

AMERICA'S LARGEST BROOM FACTORY

Established 1890

**"THE
PORTER'S
PRIDE"**



**NEW REINFORCED
SHOULDER PREVENTS
BREAKING OF FIBERS
—INCREASES THE LIFE
OF THE WHISK BROOM**



GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

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1B-M356

Junior
Brownie
20 Lb.
Doz.

Little
Brownie
16 Lb.
Doz.

Senior
Brownie
24 Lb.
Doz.

Here they are!

BROWNIE

(TRADEMARK REGISTERED)

BROOMS

in three sizes

A
RIGHT
SIZE
FOR
EVERY
NEED

BROWNIE Brooms are made from finest sterilized chemically treated broom corn on highly polished golden brown, metallic handles. They have variegated sewing and an attractive finish. Packed in printed wrappers of gay cellophane.

MADE ONLY BY

THE DESHLER BROOM FACTORY

DESHLER • NEBRASKA

Awarded

TOP
HONORS
All American
Package
Competition
1940

BROWNIE Brooms
are the housewife's
choice for service,
economy and beauty.

GENUINE CURTEICH-CHICAGO "C.T. ART-COLOR-TONE" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE
ONE CENT
STAMP
HERE

1B-H473